

23rd Annual Spinoff: Auction for Life

SPONSORSHIP INFORMATION



ABOUT THE EVENT

Join us as a sponsor or underwriter for the 23rd Annual Spinoff: Auction for Life to support cancer patient care, programs and services at Scripps Cancer Center, Stevens Division, located on the campus of Scripps Memorial Hospital La Jolla.

Thursday, May 8, 2014

Hyatt Regency La Jolla
at Aventine
5:30 - 9 p.m.

At the event, guests will enjoy a cocktail reception, exciting silent and live auctions and a gourmet dinner.

RECOGNITION DEADLINES

Event Invitation: Friday, February 28, 2014

Event Program Book: Friday, March 21, 2014

Digital Event Signage: Friday, April 25, 2014

FOR MORE INFORMATION

For more information about the event, sponsorships, ticket purchases, donating auction items or corporate volunteer opportunities, please contact Lindsay Yuen, special events coordinator, at yuen.lindsay@scrippshealth.org or 858-678-6364.

ADDITIONAL INFORMATION

Scripps Health Foundation Tax ID No: 95-1684089

To comply with current tax law, Scripps Health cannot provide advertising in exchange for your donation. We are, however, permitted to provide donor recognition for sponsorship and underwriting. Therefore, your printed tribute in the event program book should not be written to promote the purchase of any product or service.

All underwriting and gift-in-kind donations are 100 percent tax-deductible. Vendor donations do not guarantee or affect, in any way, Scripps' selection of its vendors.

scripps.org/spinoff



PREMIER SPONSORSHIP AND UNDERWRITING OPPORTUNITIES

Sponsorship and Underwriting opportunities are available at the following levels:

\$50,000 Exclusive Title Supporter

Sponsorship Benefits Include:

(Tax-Deductible Amount - \$48,000)

- Two tables (20 tickets) with premier seating
- Full-page, color tribute on the inside front cover
- Invitation to attend an exclusive patron party
- "Presented By" verbiage on event collateral
- Sponsor logo recognition in event collateral, on registration website and on screen at event
- Sponsor logo recognition on the Electronic Bidding Devices held by all guests

OR

Underwriting Benefits Include:

(100% Tax-Deductible)

- Invitation to attend an exclusive patron party
- "Presented By" verbiage on event collateral
- Sponsor logo recognition in event collateral and on registration website
- Sponsor logo recognition on the Electronic Bidding Devices held by all guests

\$25,000 Premier Supporter

Sponsorship Benefits Include:

(Tax-Deductible Amount - \$24,000)

- One table (10 tickets) with premier seating
- Full-page, color tribute on the inside back cover
- Invitation to attend an exclusive patron party
- Sponsor logo recognition in event collateral and on registration website
- Sponsor logo recognition on the leaderboards in the silent auction room

OR

Underwriting Benefits Include:

(100% Tax-Deductible)

- Invitation to attend an exclusive patron party
- Sponsor logo recognition in event collateral and on registration website
- Sponsor logo recognition on the leaderboards in the silent auction room

\$15,000 Patron Supporter

Sponsorship Benefits Include:

(Tax-Deductible Amount - \$14,000)

- One table (10 tickets) with premier seating
- Full-page, black and white tribute
- Invitation to attend an exclusive patron party
- Sponsor logo recognition in event collateral and on registration website

OR

Underwriting Benefits Include:

(100% Tax-Deductible)

- Invitation to attend an exclusive patron party
- Sponsor logo recognition in event collateral and on registration website

Information on \$1,000 - \$10,000 sponsorship or underwriting levels are available upon request or at scripps.org/spinoff.



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SPONSORSHIP AGREEMENT

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Hyatt Regency La Jolla

at Aventine

5:30 - 9 p.m.

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I/We agree to be a supporter of Spinoff as a *(please check one)*:

Exclusive Title (\$50,000)

- ☐ Sponsor
☐ Underwriter

Premier (\$25,000)

- ☐ Sponsor
☐ Underwriter

Patron (\$15,000)

- ☐ Sponsor
☐ Underwriter

Supporting (\$10,000)

- ☐ Sponsor
☐ Underwriter

Friend (\$5,000)

- ☐ Sponsor
☐ Centerpiece Underwriter
☐ Wine Underwriter

☐ **General Event Underwriter in the amount of: \$_____**

Contributing (\$2,500)

- ☐ Sponsor
☐ Invitations Underwriter
☐ Valet Parking Underwriter

Patron (\$1,000)

- ☐ Sponsor
☐ Program Book Underwriter
☐ Photography Underwriter

☐ **I/We would like to make a donation in the amount of \$_____**

☐ **I/We would like to attend Spinoff and purchase the number of tickets/tables below:**

_____ Ticket(s) at \$200 each _____ Table(s) (seats 10) at \$2,000 each

☐ **I/We would like to receive information about corporate volunteer opportunities**

CONTACT INFORMATION

Name: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

☐ Enclosed is a check made payable to Scripps Health Foundation for \$_____

☐ Please charge \$_____ to my: ☐ Visa ☐ MasterCard ☐ AmEx

This is a: ☐ Company Card ☐ Personal Card

Card #: _____ Expiration: _____ CVV Code: _____

Name on card: _____ Signature: _____

IMPORTANT: We will be including your name or company in event publications, please indicate how you would like to be recognized: _____

For more information about the event, becoming a Spinoff: Auction for Life event supporter or to make an auction donation, please contact Lindsay Yuen, special events coordinator, at yuen.lindsay@scrippshealth.org or 858-678-6364.

You may return this form by fax to 858-678-6336 or mail to P.O. Box 2669, La Jolla, CA 92038.