

23rd Annual Spinoff: Auction for Life

SPONSORSHIP INFORMATION



ABOUT THE EVENT

Join us as a sponsor or underwriter for the 23rd Annual Spinoff: Auction for Life to support cancer patient care, programs and services at Scripps Cancer Center, Stevens Division, located on the campus of Scripps Memorial Hospital La Jolla.

Thursday, May 8, 2014
Hyatt Regency La Jolla
at Aventine
5:30 - 9 p.m.

At the event, guests will enjoy a cocktail reception, exciting silent and live auctions and a gourmet dinner.

RECOGNITION DEADLINES

Event Invitation: Friday, February 28, 2014
Event Program Book: Friday, March 21, 2014
Digital Event Signage: Friday, April 25, 2014

FOR MORE INFORMATION

For more information about the event, sponsorships, ticket purchases, donating auction items or corporate volunteer opportunities, please contact Lindsay Yuen, special events coordinator, at yuen.lindsay@scrippshealth.org or 858-678-6364.

ADDITIONAL INFORMATION

Scripps Health Foundation Tax ID No: 95-1684089

To comply with current tax law, Scripps Health cannot provide advertising in exchange for your donation. We are, however, permitted to provide donor recognition for sponsorship and underwriting. Therefore, your printed tribute in the event program book should not be written to promote the purchase of any product or service.

All underwriting and gift-in-kind donations are 100 percent tax-deductible. Vendor donations do not guarantee or affect, in any way, Scripps' selection of its vendors.

scripps.org/spinoff



SPONSORSHIP AND UNDERWRITING OPPORTUNITIES

Sponsorship and Underwriting opportunities are available at the following levels:

\$10,000 Supporting Supporter

Sponsorship Benefits Include:

(Tax-Deductible Amount - \$9,200)

- Eight tickets with priority seating
- Half-page, color tribute
- Invitation to attend an exclusive patron party
- Sponsor logo recognition in event collateral and on registration website

OR

Decor Underwriting Benefits Include:

(100% Tax-Deductible)

- Invitation to attend an exclusive patron party
- Sponsor logo recognition in event collateral and on registration website
- Decor recognition in the ballroom

\$5,000 Friend Supporter

Sponsorship Benefits Include:

(Tax-Deductible Amount - \$4,400)

- Six tickets with priority seating
- Half-page, black and white tribute
- Invitation to attend an exclusive patron party
- Sponsor name recognition in event collateral and on registration website

OR

Centerpieces or Wine Underwriting Benefits

Include (one of each available):

(100% Tax-Deductible)

- Invitation to attend an exclusive patron party
- Sponsor name recognition in event collateral and on registration website
- Recognition near the centerpieces at each guest table or at each bar in the reception and ballroom

\$2,500 Contributing Supporter

Sponsorship Benefits Include:

(Tax-Deductible Amount - \$2,100)

- Four tickets with priority seating
- Invitation to attend an exclusive patron party
- Sponsor name recognition in event collateral and on registration website

OR

Invitations or Valet Parking Underwriting

Benefits Include (one of each available):

(100% Tax-Deductible)

- Invitation to attend an exclusive patron party
- Sponsor name recognition in event collateral and on registration website
- Recognition on the invitation or near valet parking

\$1,000 Advocate Supporter

Sponsorship Benefits Include:

(Tax-Deductible Amount - \$800)

- Two tickets with priority seating
- Invitation to attend an exclusive patron party
- Sponsor name recognition in event collateral and on event registration website

OR

Program Book or Photography Underwriting

Benefits Include (one of each available):

(100% Tax-Deductible)

- Invitation to attend an exclusive patron party
- Sponsor name recognition in event collateral and on registration website
- Recognition on the event program book

Information about \$15,000 - \$50,000 sponsorship or underwriting levels are available upon request or at scripps.org/spinoff.



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SPONSORSHIP AGREEMENT

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Hyatt Regency La Jolla
at Aventine
5:30 - 9 p.m.

RECOGNITION DEADLINES

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I/We agree to be a supporter of Spinoff as a *(please check one)*:

Exclusive Title (\$50,000)

- Sponsor
 Underwriter

Premier (\$25,000)

- Sponsor
 Underwriter

Patron (\$15,000)

- Sponsor
 Underwriter

Supporting (\$10,000)

- Sponsor
 Underwriter

Friend (\$5,000)

- Sponsor
 Centerpiece Underwriter
 Wine Underwriter

General Event Underwriter in the amount of: \$_____

Contributing (\$2,500)

- Sponsor
 Invitations Underwriter
 Valet Parking Underwriter

Patron (\$1,000)

- Sponsor
 Program Book Underwriter
 Photography Underwriter

I/We would like to make a donation in the amount of \$_____

I/We would like to attend Spinoff and purchase the number of tickets/tables below:

_____ Ticket(s) at \$200 each _____ Table(s) (seats 10) at \$2,000 each

I/We would like to receive information about corporate volunteer opportunities

CONTACT INFORMATION

Name: _____ Company: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

PAYMENT INFORMATION

Enclosed is a check made payable to Scripps Health Foundation for \$_____

Please charge \$_____ to my: Visa MasterCard AmEx

This is a: Company Card Personal Card

Card #: _____ Expiration: _____ CVV Code: _____

Name on card: _____ Signature: _____

IMPORTANT: We will be including your name or company in event publications, please indicate how you would like to be recognized: _____

For more information about the event, becoming a Spinoff: Auction for Life event supporter or to make an auction donation, please contact Lindsay Yuen, special events coordinator, at yuen.lindsay@scrippshealth.org or 858-678-6364.

You may return this form by fax to 858-678-6336 or mail to P.O. Box 2669, La Jolla, CA 92038.